

Tourist Information Guide

Toyama

# NYUZEN

What to See! What to Eat!

A COLLECTION OF

NYUZEN'S

BEST

ATTRACTIONS!!



Nyuzen Flower Road

Sugisawa-no-Sawasugi

Nyuzen Jumbo Watermelons

Deep Sea Water

Deepsea Water Oyster





Nyuzen  
Flower Road

In spring, tulips in full bloom  
stretch across the land

What to See! What to Eat!

Packed with the Best Attractions!

Best of

A COLLECTION OF NYU

NYUZEN

ZEN'S BEST ATTRACTIONS!!

Presenting the food and scenery of Nyuzen,

including its increasingly popular Deepsea Water Oyster

Immerse yourself  
in the mysterious  
woods

Sugisawa-no-  
Sawasugi

Sweeping  
views of the majestic  
alluvial fan,  
scattered villages,  
and Toyama Bay

Best views in early to mid-May  
Sunset from Mt. Funami

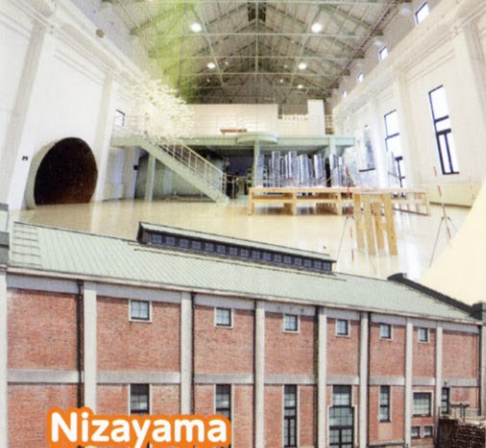
Giant and  
delicious

Nyuzen Jumbo  
Watermelons

Abundant  
water supply  
of gentle,  
soft water

Nyuzen's  
Famous Water





## Nizayama Forest Museum

This unique art museum is housed in a renovated hydroelectric power station that was originally built in 1926. Water pipes and generators have been preserved inside the red-brick building. This unusual exhibition space sparks the sensibilities of artists. It holds quite unique exhibitions that can only be seen here, with a focus on three-dimensional shapes.

● 364-1 Nizayama, Nyuzen town, Shimonikawa county  
☎ +81-0765-78-0621  
● 9:00 a.m. - 5:00 p.m. \*Last entry at 4:30 p.m.  
● Closed: Every Monday, the day after natural holidays, during changeover of exhibitions, and winter periods (Contact the museum for details.)

## Hiking on Mt. Oitsurushi

Nyuzen's highest mountain at 959 meters. The summit offers sweeping views of the Tateyama Mountain Range, Noto Peninsula, Toyama Bay, Kurobe River, and the alluvial fan. After enjoying a hike on Mt. Funami or Mt. Oitsurushi, relax and soothe your tired body at the Teashi Nukumori Hibirino Yu, across the road from Baden Akebi. This is a free hot spring bath for the feet and hands. Hot water that flows constantly from the source spring will have your hands and feet feeling as warm as toast.



## Kurobe River Akebi Onsen Source Spring BADEN/AKEBI

The natural hot springs that gush forth vigorously in the rural landscape along the Kurobe River have a smooth, rich water that is good for beautiful skin. The water quality feels thick and rich on the skin and has been described as a "natural toner." Day guests are welcome to enjoy the hot spring baths without staying overnight.

● 1677-1 Funami, Nyuzen town, Shimonikawa county ☎ +81-0765-78-2525

## Stunning View! Hands-on Experience!

**Autumn**  
Experience the out-of-the-ordinary, as you are encompassed by autumn nature ablaze in red

### Recommended Autumn Route

- 1 Aisai Hiroba**  
Encounter the delicious tastes of Nyuzen's autumn
- 2 Nizayama Forest Museum**  
A beautiful red-brick art museum
- 3 Mt. Oitsurushi**  
It's pronounced O-I-Tsu-Ru-Shi



**Winter**  
Warm your heart and body with Nyuzen's many delicious winter flavors.

## Deepsea Water Oyster at Oyster Road

Oysters that have been cleaned with constantly flowing, pristine water from the depths of the ocean. This has never been done before anywhere in the world. Not only does this method ensure the safety of the oysters, it also adds extra minerals from the deep-sea water to make the oysters even more delicious. Taste and compare the oysters from different parts of Japan served in the town's many oyster restaurants (Oyster Road). (Bookings required at individual restaurants.)

## Superb Food! The Hottest New Tastes!

### Recommended Winter Route

- 1 Nyuzen Ramen Festival**  
Piping hot, delicious ramen
- 2 Oyster Road**  
Try the Deepsea Water Oyster!
- 3 Baden Akebi**  
Hot spring for soft, smooth, beautiful skin

**Early March**

## Nyuzen Deep-Water Oyster Festival

Oysters from all over Japan all in one place! Enjoy delicious grilled oysters at the special chargrill corner.

● Nyuzen Deepsea Water Park 251-1 Shimoiino, Nyuzen town, Shimonikawa county



**Late February**

## Nyuzen Ramen Festival

This celebration of ramen is a staple of winter in Nyuzen and one of the largest such festivals in the Hokuriku Region. As well as Nyuzen's own Brown Ramen, famous ramen restaurants gather from all over the country. This lively event attracts close to 40,000 visitors over two days.

● Uruoi-kan Temporary Venue 5232-5 Nyuzen, Nyuzen town, Shimonikawa county



**Spring**

See the unforgettable vibrant flowers and beautiful nature

**Best time**  
Mid to late April

## Nyuzen Flower Road

Flower Road is an event where you appreciate the sight of tulips, which are a local product of Nyuzen town and the town's official flower, covering the fields beautifully in natural surroundings. The more than 3 million brightly colored tulips that bloom against the backdrop of the Hida Mountains, known in Japan as the "Northern Alps," are indeed a stunning sight. The flowers are free to view, so one of the event's greatest charms is that you can visit as many times you like to see the tulips, which show a different expression every day.

## Beautiful Views! Inspiring Spots!

### Recommended Spring Route

- 1 Flower Road**  
Tulips of many colors
- 2 Sugisawa-no-Sawasugi**  
Immerse yourself in the embrace of other worldly woods
- 3 Funami Castle Museum(Sunset)**  
The view from the castle tower is truly special!

**Bloom in**  
Mid to late April

## Nyuzen Otome Kikuzakura Cherry Blossoms

A new species of cherry blossom discovered inside the Sugisawa-no-Sawasugi. This extremely rare species is found in only two places in all of Japan.



## Sugisawa-no-Sawasugi

A designated Natural Monument of Japan, this is a rare example in Japan of a natural forest being preserved at the tip of an alluvial fan. The natural springs in the forest have been designated as one of the 100 Great Waters of Japan.



## Refreshing! Tour the Famous Waters!

### Mineral Water

Nyuzen town is home to the Kurobe River Alluvial Fan Springs, one of Japan's 100 Great Waters.

## Sonokeyama Campground

A Campground facing Toyama Bay, lively with people enjoying swimming at the beach, barbecues, and fishing. Enjoy yourself to the fullest in the great outdoors. The bungalows built on the sand dunes are available by reservation only.

● 361 Shimoiino, Nyuzen town, Shimonikawa county  
☎ +81-0765-72-2788 (Inquiries: Sonokeyama Campground Exchange Center)



## Takase Natural Spring Water

One of Nyuzen's best spots for natural springs. These delicious spring waters enjoy strong, widespread popularity.

● 102 Takase, Nyuzen town, Shimonikawa county (opposite Takase Community Hall)  
☎ +81-0765-72-3802 Nyuzen Town Hall



**In season late July to early August**

## Nyuzen Jumbo Watermelons

Cultivation of watermelons began it has history over 120 years. After repeated improvements, Nyuzen's oval-shaped watermelons are now the largest in Japan. The largest ones can weigh upward of 20 kg. Nyuzen watermelons are known for their elegant sweetness.

### Recommended Summer Route

- 1 Nyuzen Hama Marche**  
Air and tools for cyclists available!
- 2 Takase Natural Spring Water**  
Delicious spring water gushing from the ground
- 3 Sonokeyama Campground**  
Adventure zone and a place to enjoy the sea

**Summer**  
Hydrate yourself and fend off that summer heat





# NYUZEN MAP




**Jumball III**

Nyuzen Machi's mascot, Jumball III, is based on the famed jumbo watermelons of Nyuzen. The imposing presence of his massive body, befitting of a watermelon king, is belied by his sweet, innocent expression, making him a popular character. He may appear grand and self-important, but to children, he is as sweet as the Nyuzen jumbo watermelons.

**Column**

**The Natural Springs of Nyuzen**

The Kurobe River Alluvial Fan Springs are a cluster of natural springs found at the edge of the alluvial fan of Kurobe River that extends across Nyuzen town and Kurobe City. They have been designated as one of the 100 Great Waters of Japan. These springs are naturally filtered by granite gravel beds. They have a low temperature and contain moderate quantities of dissolved minerals and carbon dioxide gas, fulfilling the requirements for delicious spring water. Many natural springs and artesian wells can be seen in this area, and there are several spots where visitors can drink from the springs, including Takase Natural Spring Water and Sonoke Natural Spring Water. Enjoy touring around the different springs in the area.



**Nyuzen Hama Marché**

Seaside tourist facility, where people gather for delicious foods and fun activities.

● 251-1 Shimoiino, Nyuzen town, Shimonikawa county  
☎+81-0765-76-9100

**Springs and Deep-Sea Water Area Map**

Toyama Bay Sonokeyama Campground

Nyuzen Deepsea Water Park Nyuzen Hama Marché

Sawayaka Beach Nyuzen Fishing Port Kurobegawa Estuary Park

Takabatake Shimoiino Shimoiino-shin

Nishi Nyuzen Station

Takase Natural Spring Water

Alluvial Fan Springs Park

Iino Elementary School

**Access from Kurobe Unazuki-Onsen Station**

▶ Approx. 15 minutes by car from Kurobe-Unazuki Onsen Station to Nyuzen Station

▶ Approx. 20 minutes by "Nyuzen Shinkansen Liner" access bus from Kurobe-Unazuki Onsen Station to Nyuzen Station (Fare: ¥500 per person)

**Column**

**Hokuriku Kami-Kaido Funamijuku**

In the Edo Period (1603-1868), the Hokuriku Kaido that passed along the coast of the Sea of Japan was, along with Oyashirazu, the most treacherous stretch of road in the Hokuriku region. Later, the Kami-Kaido, or Upper Trail, was established, in which the path detoured on the mountain side. Funamijuku, one of the staging posts on this new route, became the center of the surrounding region and prospered as a post town. At the entrance of the post town, a masugata was built. This masugata was a road that turned at a right angle, requiring travelers to stop and turn at the entrance to the town. This was designed to make it more difficult for enemies to invade from outside. This is a rare example throughout Japan in which this masugata still retains its original form today. As you stroll the streets of Funami, try to imagine the way in which the people of the town lived their lives all those centuries ago.



**Nyuzen Tourist Information Center**

Drop in anytime! Tourist information center in the middle of town

● 5232-5 Nyuzen, Nyuzen town, Shimonikawa county ☎+81-0765-72-0330



**JA Minaho Aisai Hiroba**

JA Minaho Agricultural Cooperative's farmers' market, featuring delicious soft-serve ice cream made locally

● 3498-1 Nyuzen, Nyuzen town, Shimonikawa county ☎+81-0765-72-1192

**Station Area Map**

Nyuzen Station

Nyuzen Shinkansen Liner Bus Stop

Nyuzen Tourist Information Center (in Uruoi-kan)

Nyuzen Nishiguchi

Nyuzen Nishimachi

Nyuzen Koko Nishi

Nyuzen Town Hall

Yakuba-mae

JA Minaho

Aisai Hiroba

Nyuzen Higashimachi

Nyuzen Nakamachi

Nyuzen 8-ku

Kashihara-kan

Nyuzen Post Office

Nyuzen Junior High School

Nyuzen Elementary School

Koko(Higashi)

Nyuzen High School

Cosmo Hall

Uwano

**Baden Akebi/ Mt. Funami Area Map**

Funami community center

Nenkōji Temple

Jyusoji Temple

Funami Castle Museum

Yama-no-Honjin

Baden Akebi

Teashi Nukumori Hibarino Yu

Mt. Funami Nature Park

Mt. Oitsurushi

Funagawa Dam

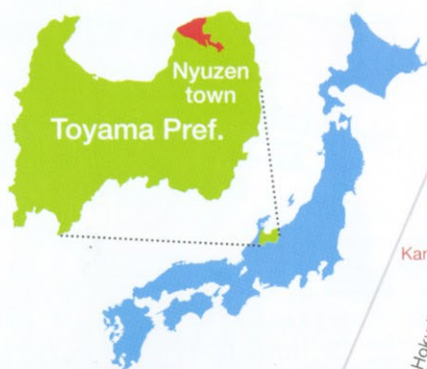
Hiker Parking

Hiking Route

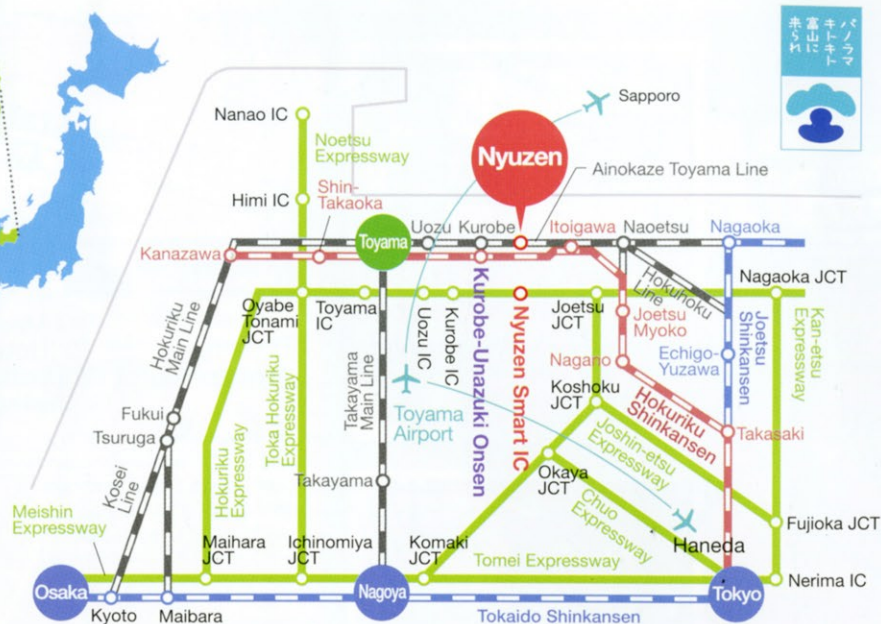
**Accommodation**

① Seihachiro	● 6265 Nyuzen, Nyuzen town, Shimonikawa county ☎+81-0765-72-1108
② Kashihara Kan	● 3675 Nyuzen, Nyuzen town, Shimonikawa county ☎+81-0765-72-0453
③ Chitose Ryokan	● 7100 Nyuzen, Nyuzen town, Shimonikawa county ☎+81-0765-72-0209
④ Mark Hotel	● 5232-5 Nyuzen, Nyuzen town, Shimonikawa county ☎+81-0765-72-5500
⑤ Baden Akebi	● 1677-1 Funami, Nyuzen town, Shimonikawa county ☎+81-0765-78-2525





## Nyuzen Access Map



### By Car

#### From Tokyo

Nerima I.C. → (Approx. 3 hrs 30 min) → Joetsu JCT → (Approx. 1 hr)  
→ Nyuzen Smart I.C. → (Approx. 3 min)

#### From Nagoya

Ichinomiya I.C. → (Approx. 2 hrs 30 min) → Oyabe JCT  
→ (Approx. 45 min) → Nyuzen Smart I.C. → (Approx. 3 min)

#### From Osaka

Maihara JCT → (Approx. 3.5 hrs) → Nyuzen Smart I.C. → (Approx. 3 min)

Nyuzen

### By Rail

#### From Tokyo

Tokyo → (Approx. 2 hrs 35 min)  
→ Kurobe Unazuki Onsen → (Approx. 15 min by car)

#### From Nagoya

Nagoya → (Approx. 3 hrs) → Kanazawa (Approx. 35 min)  
→ Kurobe Unazuki Onsen → (Approx. 15 min by car)

#### From Osaka

Osaka → (Approx. 2 hrs 45 min) → Kanazawa (Approx. 35 min)  
→ Kurobe Unazuki Onsen → (Approx. 15 min by car)

Nyuzen

\*The "Nyuzen Shinkansen Liner" access bus is a convenient way to get to Nyuzen from Kurobe-Unazuki Onsen Station (Fare: ¥500 per person)

### By Air

#### From Tokyo

Tokyo (Haneda Airport) → (Approx. 1 hr)  
→ Toyama Airport → (Approx. 45 min by car)

#### From Sapporo

Sapporo → (Approx. 1 hr by car) → Chitose Airport → (Approx. 1 hr 30 min)  
→ Toyama Airport → (Approx. 45 min by car)

Nyuzen



**NYUZEN  
MACHI**

3255 Nyuzen, Nyuzen town,  
Shimoniikawa county, Toyama Prefecture,  
939-0693

**Nyuzen Tourist  
Information**

5232-5 Nyuzen, Nyuzen town,  
Shimoniikawa county, Toyama Prefecture,  
939-0626

じゅわ〜と  
にゅーぜん